



FOR IMMEDIATE RELEASE

**Downtown Alliance: Dr. Isabella Effen
President & CEO**

Downtown Pumpkin Trail

Hosted by Downtown Alliance, and sponsored by Downtown Fayetteville Tours

Join us in Downtown Fayetteville for a self-guided and socially-distanced Pumpkin Trail on October 23rd and October 24th, 2020. Come down anytime between 11am and 8pm for all the fun! Find more details on our Facebook Event page: [Downtown Pumpkin Trail](#)

HOW TO PLAY:

Grab your Pumpkin Trail map and travel to all of the businesses who have entered a pumpkin into the Pumpkin Trail contest! You will vote for your favorites once you have completed the trail. See fun displays, characters and grab treats along the way. Dressing up in costume is encouraged, it is Halloween after all!

Pickup your Downtown Pumpkin Trail map at the Downtown Alliance table at 123 Hay Street anytime between 11am and 8pm on Friday or Saturday. You will also have the option to view the Pumpkin Trail map using your tablet or mobile device (but you must be present to see all of the pumpkins on the trail.) Once you have completed the

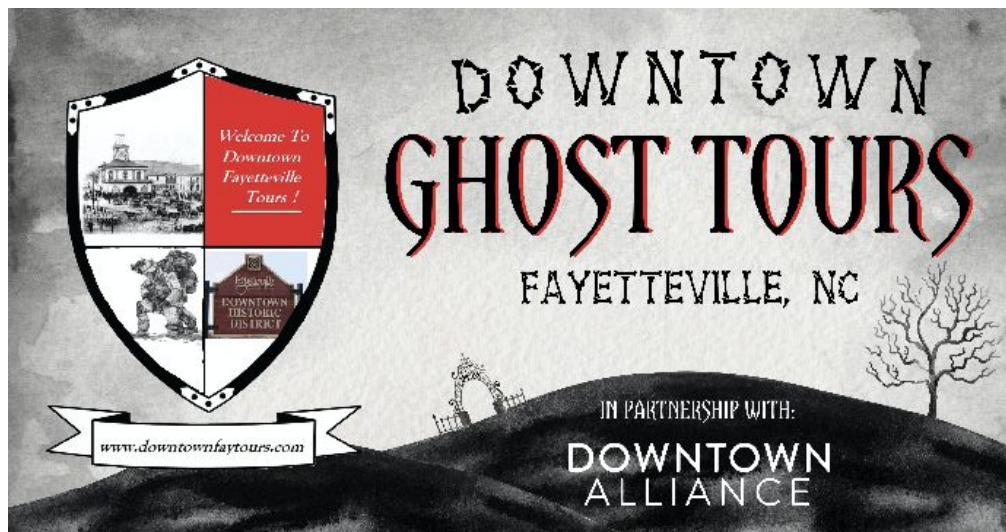
Pumpkin Trail, return to the Downtown Alliance table at 123 Hay Street and cast your vote for your top 3 favorite pumpkins and you will receive a raffle ticket!

Hang onto this ticket, we will be announcing winners of Downtown Fayetteville gift cards the following week.

In addition to the Downtown Pumpkin Trail, you will also be able to book a Downtown Ghost Tour with our sponsor, Downtown Fayetteville Tours!

“Discover the history and mystery associated with downtown Fayetteville’s previous residents, who some say aren’t fully departed. Our guides have methodically collected these stories, often from the unsolved cold case files and from our library’s historical archives.”

Downtown Ghost Tours have a special 25% OFF discount code when you use our discount code: DTA2020. This code will work on any Ghost Tour booking between October 23rd and November 1st. We welcome people of all ages to join the tour, but use your own discretion and we encourage you to view the [FAQ page](#) for more information. More details about the Ghost Tour can be found here on our Facebook Event page: [Downtown Ghost Tours](#)



See You Downtown for a Spooky Good Time with your Favorite Local Businesses!