



FOR IMMEDIATE RELEASE

Cool Spring Downtown District:
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Lights On! Open for Business
Downtown Fayetteville

The Cool Spring Downtown District and Downtown Alliance have launched their ***Lights On: Open for Business Campaign*** in support of small business owners downtown. Focusing attention on the importance of curating social-distanced and safer shopping experiences, and activities for customers and downtown visitors is essential to sustaining the vigor of our local business community. We are delighted to partner together to create exciting happenings in downtown Fayetteville for the month of October, to include the following attractions:

[Prismatica Downtown Fayetteville](#) This internationally celebrated exhibit of 25, six-foot tall, pivoting prisms are staged in four outdoor areas within the downtown footprint. The installation's prisms are made of panels laminated with a dichromic film that transmits and reflects every color in the rainbow. This exhibit is currently active and will be on display for the entire month of October.

[The Downtown Pumpkin Trail](#) on October 23rd and October 24th, hosted by the Downtown Alliance is a socially distanced, outdoor Halloween event where people can walk around with family and view pumpkins along the trail, and participate in other activities. The pumpkin trail is FREE and there is no entry into businesses required to participate. For more information, please visit the event page.

Last, but not least, the [13th Annual Field of Honor](#) hosted by Cool Spring Downtown District and Airborne & Special Operations Museum Foundation will take place from October 3rd to November 30th. Hundreds of flags will fly on the parade grounds of the Airborne and Special Operations Museum. Each flag comes with its own story and displays a tag identifying both the person who sponsored the flag and the flag honoree. This living display of heroism flies as a patriotic tribute to the strength and unity of Americans, and honors all who are currently serving, those that have served, and the men and women who have made the supreme sacrifice for our nation's security and freedom. For more information please view the event page.

For more information on these or other upcoming fall events, please contact:

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